



Fact Sheet

Merative provides data, analytics and software for healthcare and government social services. Our products help clients and partners unite complex data and provide insights in context, for better experiences and outcomes.



Fast facts

- Established: July 1, 2022
- Headquarters: Ann Arbor, Michigan, USA
- Formerly IBM Watson Health, Merative is built on decades of industry expertise including Cúram, Truven and Merge Healthcare
- Part of the Francisco Partners portfolio of health companies
- Nine of the top* 10 US hospitals

Our clients

Merative works with more than 4,500 clients across healthcare and government social services including:

- Seven of the top* nine US health plans
- 40% of Fortune 100 employers
- Over 35 federal, state and local government agencies
- All 20 of the top* life sciences companies

* based on revenue

What we do

Through our six product families, Merative helps clients and partners across healthcare and government social services to improve decision-making and performance:

Our leadership team

Gerry McCarthy
Chief Executive Officer

Casey Graves
General Manager, Health Insights, MarketScan and Social Program Management

Hilary Kerner
Chief Marketing Officer

Jennifer Duff
General Manager, Zelta

Julie Pekarek
General Manager (interim), Merge Imaging

Katie Coleman
Chief Human Resources Officer

Pat Gilmore
Chief Revenue Officer

Tina Moen, PharmD
General Manager, Micromedex

Troy Bailey
Chief Technology Officer

Industry segment	Health Insights <i>(healthcare analytics)</i>	Social Program Management	Micromedex <i>(clinical decision support)</i>	Merge <i>(enterprise imaging)</i>	Zelta	MarketScan <i>(real-world evidence)</i>
Providers	X	X	X	X		X
Health Plans	X		X			X
Employers	X		X			X
Governments	X	X	X	X	X	X
Life Sciences					X	X

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