



FOR MEDICAL DEVICE COMPANIES

# Zelta: a clinical trials platform

Control in every stage. Confidence in every outcome.

With the Zelta clinical trials platform by Merative, you are in full command of every aspect of your medical device trials and research — from designing workflows and forecasting costs, to building diaries for your participants. We empower you to take control in every stage and our solution is designed to help you accelerate trial outcomes with confidence.



# Choose technology designed to scale and accelerate your trials

Zelta, a unified cloud-based clinical data management and acquisition platform with customizable modules, can be tailored to meet the unique needs of your clinical trials to accelerate outcomes.

## Scalable

- Control research of all types regardless of phase, therapeutic area or geographic location
- Host and scale thousands of trials around the world
- Create, standardize and scale processes to optimize cross-study control and reporting
- Help maximize international sites and patient engagement, supporting 60+ languages and dialects

## Intuitive

- Make it easier to implement and execute research, manage participant compliance, perform routine tasks and report results to stakeholders through a single, user-friendly interface
- Optimize for sites and users
- Design trials with zero programming knowledge
- Take direct control of study go-lives, protocol amendments, study design changes and study closeouts

## Unified

- Access modules and reports through a unified platform from anywhere in the world with single sign-on and one code base
- Remain current and ensure all of your trials and users are on the latest version of code with our single-instance technology
- Streamline clinical trial processes and help maximize patient, caregiver and provider engagement with clinical operations and patient and provider modules

## Why Zelta?

### Services

Whether you prefer self-service or full-service solutions, Zelta offers technology and deep medical device industry knowledge to help you overcome common challenges in clinical trials, whether it would be MDR, 510(k), or other medical device needs.

### Data security

Our unified platform is hosted on a secure and flexible HIPAA-enabled cloud.

### Flexibility

From small local studies to complex trials on a global scale, Zelta offers flexible functionality and pricing plans that can be customized based on your needs.

### Platform support

Our team of certified, experienced designers are here to support you 24/7/365.

### Trusted global partner

Experience supporting all phases of clinical research for over 10 years with study sites in more than 109 countries and across 23 therapeutic areas.



## Powerful modules and features

Built with all users in mind, Zelta modules are fully integrated and share one code base with the rest of the unified platform. This streamlines clinical trial processes and helps you maximize patient, caregiver and provider engagement to accelerate clinical trial outcomes.



### EDC

Design, validate and launch studies and apply amendments without database migration



### Medical Coding with AI

Increase efficiency by leveraging AI to build consistency and reduce errors



### Data Integration

Build and automate data connectors with minimal coding



### Local labs

Ensure data accuracy and integrity by standardizing lab data across sites



### RTSM

Design and manage randomization and trial supplies in a single interface with minimal coding required



### eCOA/ePRO

Engage directly with participants and caregivers via in app assessments and real-time analysis



### Endpoint adjudication

Compile a dossier from all endpoint details and source documents with one button



### eConsent

Deliver quick and easy remote participant consenting without additional EDC integration



### Cohort management

Define the criteria that determines a cohort and manage the size, status, and assignment of subjects to a cohort during the trial without requiring programming experience

## Choose technology designed to scale and accelerate your trials

Medical device companies are using insights to improve outcomes:

# 600+

Medical device trials have been executed with Zelta



## About Zelta

Zelta by Merative is a clinical trials solution business that includes both a clinical data management and acquisition platform and consulting, enablement, and extension services. Zelta's unified cloud-hosted platform supports all phases and complexities of research, including more than 450 phase III trials.

Learn more at

[merative.com/clinical-development](https://merative.com/clinical-development)

## About Merative

Merative is a data, analytics and technology partner for the health industry, including providers, payers, life sciences companies and governments. With trusted technology and human expertise, Merative works with clients to drive real progress. Merative helps clients orient information and insights around the people they serve to improve decision-making and performance. Merative, formerly IBM Watson Health, became a new standalone company as part of Francisco Partners in 2022.

Learn more at

[www.merative.com](https://www.merative.com)

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Take the first step to boost the efficiency of your clinical trials. Speak with your sales representative or read more about Zelta at

<https://merative.net/contact-zelta>



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