



MERATIVE HEALTH INSIGHTS FOR
GOVERNMENT AGENCIES

Data integration. Analytic exploration.



**Evaluate program
and provider performance**

Uncover and analyze cost drivers and assess population health with targeted analytic methods



Explore root causes

Use guided exploration, AI chatbot support, Jumpstart templates, and drillable dashboards to identify actionable cost drivers and potential interventions



Get a head start on your analyses

Focus on the most meaningful hidden trends and sudden changes from those surfaced by machine learning technology



Easily share and distribute reports

Communicate findings using curated data views like health measures and benchmarks

Escalating healthcare costs take a significant bite out of government agencies' ability to serve Medicaid recipients and provide higher quality care. In the struggle against spiraling costs, comprehensive healthcare data and analytics are emerging as the best weapon in your arsenal. But, organizations often lack the analytics expertise needed to create a timely, accurate and holistic view of citizens and vulnerable populations.

Merative Health Insights delivers an analytics portfolio that's easy to access, so public plan sponsors and state Medicaid agencies can get to the information they need to tackle care coordination challenges, manage funding and policy governance and address public health challenges.

Information tailored to your needs – no matter your role



Business users

High-level insights



Analytic users

Definitive details

The analytic methods and models

Built into Health Insights are episode, admissions and outpatient event groupers, predictive risk models, benchmarking capabilities and cognitive analytics that help you examine fine points of program performance, leading you to insights that inform your program strategy.

Benchmarking with Merative™ MarketScan® Research Databases

Comprehensive and detailed longitudinal data at the patient level, MarketScan data reflects the continuum of care with over 273 million U.S. lives, broad geographic coverage (national, regional, state, intrastate), and Medicaid-focused benchmarking data.

Medicaid Information Model

Better organize and standardize your upstream data warehouse using the companion Medicaid Information Model – seamlessly feeding Health Insights and serving as an advanced data source for all analytics, reporting, and business intelligence pipelines.

Self-service analytics

Conduct ad hoc analyses of the areas of program performance you want to focus on. Drill into root causes to identify ways to improve program performance and population health. Create your own dashboards and reports using curated health measures and benchmarks to easily share your findings.

Jumpstart analytic templates

With our easy-to-update Jumpstart analytic templates, users are guided through analytic paths using engaging visualizations, sample calculations and built-in analytic paths.

Learn more

Visit our [website](#) or [schedule](#) time with us to talk about how Health Insights can help you transform your benefits program

About Merative

Merative is a data, analytics and technology partner for the health industry, including providers, payers, life sciences companies and governments. With trusted technology and human expertise, Merative works with clients to drive real progress. Merative helps clients reassemble information and insights around the people they serve to improve healthcare delivery, decision making and performance. Merative, formerly IBM Watson Health, became a new standalone company as part of Francisco Partners in 2022. Learn more at merative.com.

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