



FOR PHARMACEUTICAL ORGANIZATIONS

# Merative Clinical Development

Control in every stage. Confidence in every outcome.

With Merative Clinical Development, you are in full command of every aspect of your pharmaceutical trials and research — from designing workflows and forecasting costs, to building diaries for your participants. We empower you to take control in every stage and our solution is designed to help you accelerate trial outcomes with confidence.

# Choose technology designed to scale and accelerate your trials

Merative™ Clinical Development is a unified clinical data management and acquisition platform with customizable modules that can be tailored to the unique needs of your clinical trials.

## Scalable

- Control research of all types regardless of phase, therapeutic area or geographic location
- Host and scale thousands of trials around the world
- Create, standardize and scale processes to optimize cross-study control and reporting
- Help maximize international sites and patient engagement, supporting 60+ languages and dialects

## Intuitive

- Make it easier to implement and execute research, manage participant compliance, perform routine tasks and report results to stakeholders through a single, user-friendly interface
- Optimize for sites and users
- Design trials with zero programming knowledge
- Take direct control of study go-lives, protocol amendments, study design changes and study closeouts

## Unified

- Access modules and reports through a unified platform from anywhere in the world with single sign-on and one code base
- Remain current and ensure all of your trials and users are on the latest version of code with our single-instance technology
- Streamline clinical trial processes and help maximize patient, caregiver and provider engagement with clinical operations and patient and provider modules
- Integrate third party systems and monitoring through intuitive point-and-click data mapping, transformation and automation features

## Why Merative Clinical Development

The essential combination of trusted technology and human expertise.

### Services

Whether you prefer self-service or full-service solutions, Merative offers training, study builds and additional resources to help you overcome common challenges in clinical trials.

### Data security

Our unified platform is hosted on a secure and flexible HIPAA-enabled cloud.

### Flexibility

From small local studies to complex trials on a global scale, Merative offers flexible functionality and pricing plans that can be customized based on your needs.

### Platform support

Our team of certified, experienced designers are here to support you 24/7/365.

### Trusted global partner

Experience supporting all phases of clinical research for over 20 years with study sites in more than 109 countries and across 23 therapeutic areas.



## Powerful modules and features

Built with all users in mind, Merative Clinical Development modules are fully integrated and share one code base with the rest of the unified platform. This streamlines clinical trial processes and helps you maximize patient, caregiver and provider engagement to accelerate clinical trial outcomes.

One client built their complete study database in as little as 4 days.

[Read case study here →](#)



### Electronic Data Capture (EDC)

Design, validate and launch studies and apply amendments without database migration



### Data Integration

Build and automate data connectors with minimal coding



### Reporting and Analytics

Use pre-built or custom reports to derive single and cross-study insights



### Medical Coding with AI

Increase efficiency by leveraging AI to build consistency and reduce errors



### Randomization and Trial Supply Management (RTSM)

Design and manage randomization and trial supplies in a single interface with minimal coding required



### Electronic Clinical Outcome Assessment (eCOA)

Engage directly with participants and caregivers via in app assessments and real-time analysis



### eConsent

Deliver quick and easy remote participant consenting without additional EDC integration



### Digital Imaging and Communications in Medicine (DICOM)

Transfer, view, take measurements on one fully integrated system



## Choose technology designed to scale and accelerate your trials

Life science companies are using insights to improve outcomes:

20

Top pharmaceutical companies use Merative Clinical Development\*

1.5M+

Electronic patient-reported outcomes (ePROs) generated through direct patient interactions

3,400+

Studies have been executed in Merative Clinical Development across **109** countries

28,000+

Patients recruited in the largest study conducted with Merative Clinical Development



## About Merative

Merative is a data, analytics and technology partner for the health industry, including providers, payers, life sciences companies and governments. With trusted technology and human expertise, Merative works with clients to drive real progress. Merative helps clients orient information and insights around the people they serve to improve decision-making and performance. Merative, formerly IBM Watson Health, became a new standalone company as part of Francisco Partners in 2022.

Learn more at  
[www.merative.com](http://www.merative.com)

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